



2023 MUSICOUNTS AMPLIFY SCHOLARSHIP NOMINATION GUIDELINES

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NOMINATION & APPLICATION PROCESS OVERVIEW

What is the MusiCounts Amplify Scholarship Program?

This annual scholarship program will **celebrate aspiring music professionals from across Canada** who are approaching high school graduation (ages 15-18), who are hoping to build a career in music creation, music performance, or music leadership. Through a financial award and unique mentorship opportunities, the MusiCounts Amplify Scholarship will equip students with the resources and connections they need to take their passion for music to the next level.

- **Financial component:** Successful recipients will receive a \$3,500 financial award that can be used to help cover tuition, lessons, the purchase of musical equipment, or other professional development-related costs.
- **Mentorship component:** Successful recipients will be immersed in peer-to-peer networking and collaboration opportunities.

How does this process work?

- **All high schools and community music organizations in Canada** can nominate up to three students for this scholarship: one aspiring performer, one aspiring music creator, and one aspiring music educator/leader.

Music Creation	Music Performance	Music Leadership
For aspiring songwriters, composers, producers, and electronic music creators.	For aspiring instrumentalists/vocalists in contemporary music (rock, pop, hip hop, R&B, rap, jazz, folk, alternative, country, traditional, etc). Classically-oriented musicians who also have experience/interest in additional musical genres are also eligible.	For aspiring music educators, music mentors, or those who use music to inspire others, and advocate for positive change and social justice in their community.

- Nominations can be made by filling out an application [here](#). Nominations are due by **February 15, 2023**.
- Once all nominations are cast, all nominees will be prompted to complete an online application to the MusiCounts Amplify Program.



- Once all applications are received, they will be adjudicated by a panel of industry professionals.
- Recipients will be determined by June 2023. All applicants will be notified of the outcome at this point.

Who can nominate students?

Teachers, music instructors, and/or school administrators may nominate students on behalf of their school/organization.

Who should you nominate?

This scholarship program aims to nurture potential and create opportunity. That said, this scholarship is *not* for students with the most accolades or the strongest academic track record. Rather, this program is focused on investing in the success of aspiring music professionals with talent and potential, **who also face barriers in building a career in music**. For eligibility criteria, please see below.

The Application

Once the nominations are submitted, all nominees will be prompted to complete an application form. This application process will have the nominee answer questions about their interest in building a career in music.

Eligibility Criteria

To be eligible for this scholarship:

1. You must be nominated by your school or community organization
2. You must be between the ages of 15-18 at the time of nomination
3. You must be enrolled in high school and/or participate in music programming offered by a community organization at the time of nomination
4. You must have a demonstrated interest in building a career in music performance, music creation, or music leadership (as defined above)

[CLICK HERE TO BEGIN THE NOMINATION PROCESS](#)

HOW ARE FUNDING DECISIONS MADE?

Evaluation Criteria

All received applications will be adjudicated by a team of industry professionals in each of the nomination categories (performance, creation, leadership). Applications will be judged based on three core criteria:



- **Skill Level:** does the applicant show talent and potential in their area of speciality?
- **Mandate Alignment:** does the applicant align with the MusiCounts Amplify Scholarship's mandate of providing opportunity to those who face barriers to starting a career in music?
- **Impact Potential:** does the applicant make a compelling case for how this scholarship will have a positive impact on their professional development?

Equity Priority Policy

Through our scholarship programs, MusiCounts strives to promote a more inclusive and sustainable music industry in Canada. In MusiCounts' 25-year history of investing in music education, however, the majority of our resources have been allocated to approaches that reflect a Western colonial music education tradition. In an effort to promote equal access to music education, and to foster a music industry that is more reflective of Canada's diversity, MusiCounts is committed to empowering artists and industry professionals from underrepresented communities.

CONTACT

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