

2020 CANADIAN MUSIC CLASS

PLAYLIST CHALLENGE

presented
by



This slide deck is for teachers to use
as they introduce students to the

2020 CANADIAN MUSIC
PLAYLIST CHALLENGE

WHAT IS THE PLAYLIST CHALLENGE?



Our class will create a **PLAYLIST** of up to 15 songs, with 5 of those songs by **JUNO** winners or nominees. We will upload and share our **PLAYLIST** as part of a national program, along with a written, graphic, and video introduction.



PLAYLIST CHALLENGE GOALS

1. To learn Canadian music in the classroom.
2. To draw attention to the exceptional work music teachers are doing with students across the country.
3. To reinforce the importance of music in a well-rounded education.



MATH



CAREERS



FINE ARTS



RESEARCH



HUMANITIES



DESIGN THINKING





LEARNING CONNECTIONS

MATH

Tabulating votes or setting up a voting bracket are two strategies to use our math skills.

CAREERS

Many different career paths are involved in producing, publishing, and enjoying Canadian music.

FINE ARTS

Album artwork and music videos are two examples of music connecting with other art forms.

RESEARCH

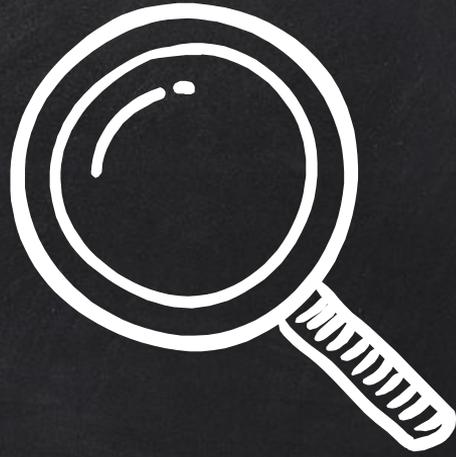
With so many songs and artists to discover, you can discover music you didn't know you'd love.

HUMANITIES

We could learn about lyric-writing, music for social change, and Canadian music history.

DESIGN THINKING

We can build empathy for listeners and practice decision-making through the design process.



BIG IDEAS – ESSENTIAL QUESTIONS

Let's start by exploring some important questions



BIG IDEAS – ESSENTIAL QUESTIONS

What is CANADIAN music?



To qualify as Canadian content, a musical selection must fulfil at least two of the following **MAPL** system conditions

MUSIC is composed entirely by a Canadian

the music is, or the lyrics are, performed principally by a Canadian **ARTIST**

the musical selection consists of a live **PERFORMANCE** that is recorded wholly in Canada
(or performed wholly in Canada and broadcast live in Canada)

the **LYRICS** are written entirely by a Canadian

CANCON –
The CRTC + MAPL

There really are rules to help support development and opportunity for emerging Canadian artists.



2.

BIG IDEAS – ESSENTIAL QUESTIONS

What are the **JUNOS**?



Since 1970, the **JUNO Awards** have honoured Canadian music and its creators. They were first nationally broadcast by CBC in 1975, evolving to become a weeklong festival that travels city to city across the country. The JUNOS grew with the country, embracing fans and newcomers, and making not only Canadians, but everyone around the world, realize the impact that Canadian talent is having on a global scale.

3.

BIG IDEAS – ESSENTIAL QUESTIONS

Who's involved in making Canadian music?

CAREERS in MUSIC

Have you ever considered the many careers involved in taking a song from the mind of a songwriter to its radio debut or album launch?



4.

BIG IDEAS – ESSENTIAL QUESTIONS

What could our playlist include?

PLAYLIST THEME

What theme can we use to **connect** the songs on our class playlist?

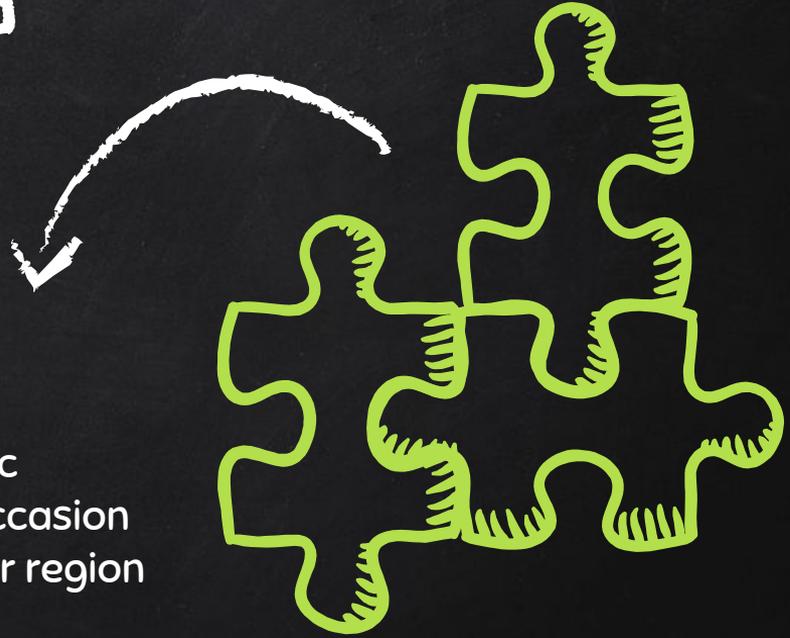
What message or idea will we **celebrate** through the songs on our class playlist?



BRAINSTORMING

ACTIVITY

- ✗ social justice
 - ✗ forms of diversity
 - ✗ Canadian stories and storytellers
 - ✗ Indigenous worldview or perspective
 - ✗ new or underrepresented voices in music
 - ✗ cultural event, season, special special occasion
 - ✗ musicians from our province, territory, or region
-
- ✗ Let's think of our own ideas and possibilities!



HOW COULD WE CHOOSE OUR SONGS?

Present Your Case

Each student chooses the song they think is the best song to match the theme.

Each student presents their reasons and tries to persuade others to vote for their song.

Democracy in Action

As a class, students vote for their favourite songs to select the Top 15 for the playlist.

Long list, Short list

With every student suggesting a song or artist, we could start with a long list of ideas, paring down the list to decide on a short list.

The short list could be compared to the theme or reviewed to ensure diversity before being cut down to the final playlist.

DESIGN THINKING

TASKS

- 15 songs
- 5 JUNO Award winners/nominees
- theme
- video or text introduction

PROCESS

1. Empathize
2. Define
3. Ideate
4. Prototype
5. Test

REPEAT PART OF THE
PROCESS TO KEEP IMPROVING
AND REFINING OUR PLAYLIST



STUDENT VOICE

You all have your own perspectives, experiences,
and musical tastes.

We are using a collaborative model that invites
each student to make suggestions and contribute
to our playlist.



ACTIVITY OPPORTUNITY

Students start by talking about musical tastes with their families. Then, each student can report back on what they've learned at home and provide suggestions for the playlist.



SHARING OUR PLAYLIST

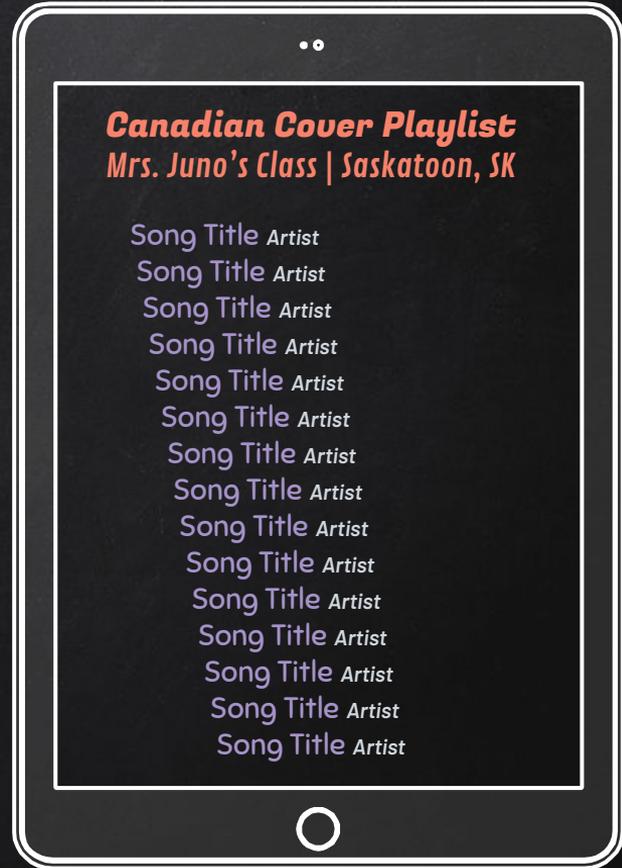
our creative ideas shared with the world

SHARE



We will share our playlist by uploading the playlist title along with the 15 song titles and artist names through the PLAYLIST CHALLENGE website.

We will be sure to double-check your information and spelling.





SHARE

We will upload a 3-minute video, text description, and/or graphic illustration that introduces our playlist's theme and music.





IT'S IDEA TIME

What questions do you have?

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RESOURCE DEVELOPMENT

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